

POINTS OF PRIDE

EXECUTIVE SERVICE CORPS OF CENTRAL OKLAHOMA (ESCCO)

OCTOBER 2018

2017 was a record year in terms of the number of projects completed, double any previous year with 22.

Our copyrighted Organizational Focus Workshop has now been conducted for more than a dozen organizations, and we have created a number of options within the plan.

Clients continue to give us exceptional reviews on the quality of our work.

We have completed a successful transition in the Director of Consulting position, upon Doyle Eiler's move to Texas. We have engaged Gayle Farley, who retired after 18 years with the Oklahoma City Community Foundation, working with over 400 nonprofits.

In the next few months we will begin offering another new product, workshops conducted by some of our community's most experienced experts in the areas of board development, fiscal management, and fundraising design.

At our upcoming Fall Consultant Forum, we will begin a comprehensive program of assessment of each consultant and their level of satisfaction. Once that is completed we will begin a focused recruiting program to add additional consultants.

Our first targeted marketing plan involves 88 ideal potential clients. To date we have seen about 25% and secured commitments from about 35% of those.

Our services are being requested in other parts of the state of Oklahoma, and we intend to do our best to fulfill those requests.

CEO Paul Moore will retire in June of 2019 and our Chair and Chair-Elect are studying staffing options as we go forward.

Key Challenges: Money and staffing decisions.