

ESC-US Presents: Nonprofit Voices - Ideas Worth Sharing
Guest Speaker Event, September 22, 2021

**How Changing
Perspective Resulted in
Transformational Impact**

Guest Speaker
Tim Vogt,
Starfire Cincinnati



Post Event Survey Response Summary

Our guest speaker was Tim Vogt, with the human services nonprofit, Starfire Cincinnati <https://www.starfirecincy.org>. Starfire has experienced a significant positive cultural shift by taking an innovative approach to improving inclusion.

Tim shared an inspiring success story, where practical application of diversity, equity, and inclusion principles have resulted in transformational impact.

Tim led Starfire's Board, staff and constituents "on a change process to reinvent the organization and reorient resources toward personalized, hyper-local, long-term investments in inclusive relationships and community building."

Post Event Survey Response Summary for ESC-US Guest Speaker Fall 2021 event

11 surveys were returned from participants. Returns were from participants from 6 affiliates (Empower Success Corps; OneSource Center for Nonprofit Excellence; ESC of Southern California; ESC of the Triangle; ESC of Central Oklahoma; and ESC of South Florida).

Question 1:

How applicable was this program and topic to your involvement with ESC?
(rating scale 1-5, with 1=not applicable to 5=very applicable)

Response: Of the 11 responses, the average rating was 4.7
(3 rated 4 and 8 rated 5)

***Response
ratings ranged
from 4 to 5***

Question 2:

Overall, how would you rate this event?
(rating scale 1 to 5 stars, with 5 stars=highest rating)

Response: Of the 11 responses, the average rating was 4.8
(2 rated 4 and 9 rated 5)

***Response
ratings ranged
from 4 to 5***

Question 3:

What is your biggest take away from this event?

Responses:

1. Grouping individuals being served may cause unexpected harm, perpetuating their status as less than.
2. Recognizing that the way we do things should be reconsidered, with a particular emphasis on our function/role in a very open manner at least one every 5 or 10 years.
3. That nonprofits involved in human services need to examine whether their service model is achieving their mission statement and core values, which is equally applicable to all nonprofits. Tim Vogt is an excellent speaker and spoke of his nonprofit's journey to re-think everything and gave us all much food for thought. I'm still reflecting on Tim's presentation, two days after the event occurred.
4. The power of always thinking of constituents (clients, patients, customers, voters, etc.) as individuals with individual needs.
5. the importance of challenging thinking beyond 'we've always done it that way', to have the courage to change our perspective, to be open to different ways to advance mission, and then to commit to strive to better serve our clients. Secondly: to re-examine how we measure impact - money is not the ultimate metric

Question 3:

What is your biggest take away from this event?

Responses (take aways continued):

6. That business models, and the unexamined assumptions that underpin those models, must be examined and brought to light in order to truly serve the needs of the communities served by our nonprofits.
7. Clarity on the systemic problem of segregating people under some kind of professional care
8. That even where society is doing what has always been considered good work towards social betterment, the world is very different now and we do need to re-evaluate based on the present. Another takeaway for me was that people really need help on a one-on-one basis for the greatest results.
9. That the way we've approached helping clients may be doing more harm.
10. Total paradigm shift regarding how nonprofits effectively serve their constituents.

Question 4:

What other topics would you be interested in for future events like this?

Response:

1. impact measurement
2. nonprofit best practices
3. tools for consulting
4. tools for coaching
5. Consulting approaches that build bridges to organizations, leaders, and communities of color.
6. Finding new benefactors for our unique B2B practice areas.
7. Recruiting and training volunteer consultants

Question 5:

Use this box to share any ideas on how we might improve future events like this.

Response:

1. more like this
2. success stories from our consulting projects
3. One hour to 90 min Zooms are ideal for this kind of event.
4. Make sure you record them so they can be shared in the information disseminated

Other event notes:

- 45 persons registered for this event. It is estimated that 22-23 persons attended (based on observation during the event). 11 persons completed and submitted response to the post-event survey.
- This event was recorded and the recording will be posted on the ESC-US website <https://www.escus.org/>
- Recording link will be sent to ESC-US contacts with request to share with their colleagues.
- ESC-US has made a financial donation to Starfire Cincinnati in appreciation and gratitude for Tim's preparation and presentation for this 2021 Guest Speaker event.

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ESC-United States supports Executive Service Corps (ESC) affiliates across America and raises national awareness of the value and impact of the ESC model in its use of highly-skilled volunteers to provide nonprofits and the communities they serve with affordable capacity building services.

The Executive Service Corps of the United States (ESC-US), a 501c3 nonprofit, serves a national network of nonprofits that provide consulting, coaching, and training to strengthen nonprofits, schools and government organizations.

This network spans the United States and is comprised of 11 independent 501c3 nonprofit organizations with independent affiliate offices located in: **Boca Raton, Florida; Boston, Massachusetts; Chicago, Illinois; Cincinnati, Ohio; Durham, North Carolina; Houston, Texas; Los Angeles, California; New York, New York; Oklahoma City, Oklahoma; Pittsburgh, Pennsylvania; and Seattle, Washington.**